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I've always had baby fine, thin, damaged hair. It needed coloring every 7 to 8 weeks, and cut every time I went to the salon. After using FORMULA 696 the first time I noticed my hair looked and felt healthier.

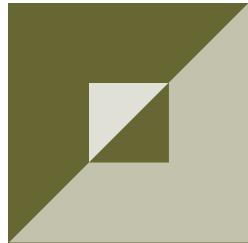
The next time I went to the salon my hairdresser said it looked and felt thicker and stronger and that it actually repaired my split ends. Something no other product she had ever seen before really did.

My mother asked me this year what I was using because the baby fine, thin

## REMANE

THE NATURAL ALTERNATIVE TO HAIR RESTORATION

## PRODUCT / SERVICE INFORMATION



### Remane

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THANKS TO FORMULA  
696 MY HAIR IS  
HEALTHIER AND  
STRONGER THAN  
WHAT I WAS BORN  
WITH!



# REMANE FORMULA 696

## FORMULA 696 WAS DEVELOPED BY A

### MEMBER OF THE NEW YORK ACADEMY OF

The New York Academy of Science for men and women of any ethnic background, to help thinning, damaged, weak, fine growing hair.

### HOW REMANE FORMULA CAN RE-GROW AND RESTORE YOUR HAIR

## HOW HAIR GROWS AND HOW IT IS LOST

The three cycles of hair growth are:

1. Antigen, the growth phase which last for several years (about 85 to 90% of a non-balding person's hair is always in the antigen phase.)
2. Catagen, the resting phase (about 2% of hair is normally in this phase.)
3. Telogen, which is the fall-out phase (about 8% of hair is normally in this phase.)

Phase 2 and 3 normally last for several weeks.

The fall-out rate is normally equal to but sometimes (in a balding person) less than the rate of hair re-growth. If fall-out is equal to re-growth rate, healthy hair will be maintained. But if fall-out is faster than re-growth rate, baldness will occur.

Dihydrotestosterone (DHT) is the toxic metabolite formed from testosterone. DHT accumulates in the bulb ending sending it into a resting phase (telogen). The tiny nutrient blood vessels (capillaries) feeding the hair bulb then shrink, resulting in atrophy of the hair follicle.

The medically accepted way to re-grow hair is to lower the concentration of DHT in the scalp and to re-stimulate Catagen phase hair.

## Hygiene and Nutrition

**REMANE SHAMPOO** is a mildly abrasive follicular cleanser which aids in the removal of excessive oils and sebaceous gland secretions from the scalp. It contains elements that may improve the health of your hair as well as adding luster, brilliance and manageability. Its mild pH balanced formula will not dry the scalp. Use daily to help generate healthy hair growth.

## 3

**REMANE NUTRIENTS** include essential nutrients involved in hair follicles growth and cellular division. This formula is the product of many years of research for thinning and damaged hair problems. It appears to help poorly growing telogen hair enter the healthy antigen growth phase.

When I began using **REMANE FORMULA 696** my hair was severely damaged. Now it is thick and healthy. I can now wear my hair in styles I never could before. The other day I wore it in a French Twist for the first time. My hair was never thick enough to wear this hair style for sure. I will never stop using it.  
— Michelle; Clearwater, FL

My hair feels and looks better when I use consistently. **REMANE FORMULA 696**—Randy; Tampa Florida

All my life I was plagued with a very itchy scalp. It was so very itchy that I would scratch bald spots in my scalp and even to the point of causing bloody sores. Later in life, I finally went to a doctor and found out that I have psoriasis. Nothing that the doctors gave me in prescriptions would even help! The very first time I used **FORMULA 696** I could not believe the difference! My

Your comments welcome. E-mail them to [ginnmar@tampabay.rr.com](mailto:ginnmar@tampabay.rr.com) or mail them to **REMANE**; Attn: G. Marks; at address listed on the back of this brochure.

**REMANE FORMULA 696** HAS unique properties that may attack fatty acid esters which affect the growth of hair. It also conditions hair and helps repair damaged, limp hair problems. In addition, it also contains a very powerful vasodilator for healthier growth. In conjunction with this, it has also been formulated to penetrate damaged follicles, bringing back natural moisture and creating a fuller healthier appearance.

**REMANE FORMULA 696** may reduce the concentration of toxic metabolites that build up in the bulb ending, clogging the pores and eventually having an adverse effect on the follicles growth. Reducing this buildup on the scalp, dormant hair bulbs may be stimulated into the growth

Based on our years of clinical experience working with **REMANE** for thinning hair problems we have found that many individuals can obtain optimal results with a comprehensive scalp hygiene and nutrition phase and the antigen hair grows longer, healthier, thicker and fuller.

We have developed a complete home care system incorporating the above principles